

FOX rated No.1 'News' Channel in US!

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international / mass media / commentary

Slightly over 1,000 Americans surveyed, in a population approaching three hundred million, rated FOX News, 'most trusted' news outlet with a 50%-plus, approval rating; a figure well above the nearest competitor, CNN, with a 39% approval rating. The reason for Murdoch's apparent success is plain to see - Murdoch completely dumped the charade of impartiality and deliberately wooed a partisan audience with the most biased and twisted commentary imaginable - so what's the problem? People forget that News and the media are **BUSINESSES**, ie **CORPORATE ENTITIES** designed to turn a buck above ALL other considerations, **TRUTH** has little to do with it unless it happens to support an existing policy direction.



LOL

Nothing shits me more than hypocritical, holier than thou journos, with ample amounts of editorial custard on their faces, screaming 'bias is not news,' or impartiality is the God of journalism, and that reporting must remain fair and balanced, notwithstanding balance, fairness and impartiality are enduring myths in the profession!

I would ask those sanctimonious, editorial knee-walkers, where they were while over one million innocent civilians were being **SLAUGHTERED** in Iraq and why they haven't relentlessly pursued the widely known (via Internet Independents) **WAR CRIMINALS** responsible for the first **HOLOCAUST** of the 21st century?

A sanctimonious prick on Oz news radio recently emphasised a report as "non-partisan!" There's no such bloody thing and every hack knows it, it's simply a matter of degree, like alkalinity or electricity! So, why not drop the entire charade altogether, as FOX has done to its great success?

News is business, remember, that's why all hypocritical knee-walking journos gripe but toe the editorial line at the end of the day; who is gonna pay the rent or mortgage?

It would be better if we all dropped the pretence and aligned ourselves with the side and issues that most appeal to our personal bias and go for it! At least **INTEGRITY** would be restored -- it's a start!

Integrity was lost in illegal South Asia wars and holocausts - but it's never too late to report without 'fear or favour;' perhaps we could become the 'guard dogs of DEMOCRACY' once again and restore credibility to the profession!

Relentless 'hounding' of known war criminals and the governments that PROTECT them today is a good start! There's a wealth of material down that path, as we all are no doubt, aware!

Who Says??? -- Unsourced opinion/material

<http://www.guardian.co.uk/world/2010/jan/27/fox-news-most-popular>

Cleaves Alternative News. <http://cleaves.lingama.net/news/story-1809.html>